



PROJECT REPORT

2023



THE PROJECT

In the heart of Lambeth borough, 'Get The Bag', was a summer 2023 project delivered to **empower** and **enrich** the lives of youth aged **13 to 21 years old** through giving aspiring young creatives opportunities to explore **young people's talents** through access to **free** of charge music and podcasting **studio space and professionals** at The Sound Bank, in Kennington (SE11 4PT). This report highlights the project's key accomplishments and its significant impact on our vibrant community.

Age Group: 13 – 21 years old

Location: The Sound Bank – 416 Kennington Road, London. SE11 4PT

Start Date: 14th of August 2023

End Date: 30th of September 2023

Opening Hours: Monday to Friday – 10 am until 6pm

Extended to Monday to Friday – 12pm until 8pm and weekends – 4pm until 8pm

Number of attendees: 50+

Target number of attendees: 30+

We extend our heartfelt gratitude to Lambeth Council for their unwavering support and funding, which made this initiative possible, from the support in delivering the Digital Creators Music Seminar to the 2023 'Get The Bag' project. Together, with our community partners and the dedicated team behind this initiative, we made a difference in the lives of Lambeth's youth and aim to build on this work month on month/year on year.



GET THE BAG

ARTWORK

Posters

Lambeth Summer 2023 Talent Search
7th August — 1st September 2023
Monday to Friday, 10am to 6pm by appointment only

GET THE BAG

Are you a Producer, Artist, Podcaster or Comedian?
Aged between 13-21 and live or go to school in Lambeth?
If so, then Defenders Ent is giving free studio time all summer to find our next local stars.

1. What's the bag?
1. 10 hours free studio use
2. £500 cash prize for two winners
3. My EP deal — recorded, mixed, artwork and video shoot

2. What's needed.
1. Parental consent and content required if talent is under 18
2. All rights, ownership and music rewards with you as a talent (no contract to sign)
3. A maximum of 2 sessions each talent, each week at The Sound Bank

3. Get involved.
To enter, send an email with your name, age, Instagram/spotify and a short video or write up as to why you should Get The Bag.

4. Email us.
To book email: learningshub@threepointssupport.co.uk or call 0208 691 9191. Please note this is not a walk in drop in service for safety and creative respect for others — thank you!

Sponsored by: Lambeth, DEFENDERS ENTERTAINMENT, The Sound Bank, THREE POINT SOLUTIONS

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Social Media

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Lambeth Back to School Project
1st — 30th Sept 2023
Monday to Friday: 4pm to 8pm
Weekends: 10am to 6pm by appointment only

1. What's the bag?
1. 10 hours free studio use
2. £200 cash prize for two winners
3. My EP deal — recorded, mixed, artwork and video shoot

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BENEFITS

At its core, the 'Get The Bag' project aims to **empower the youth** of Lambeth with **realistic and trusting opportunities** for a brighter and more prosperous future through exploring their **talents and creativity**.



- **Safe Space:** our project provided a safe haven for Lambeth's young people, fostering an environment where they could express themselves freely and without judgment.
- **Access to Experienced Industry Professionals:** youth had the unique opportunity to learn from seasoned industry professionals, gaining valuable insights and skills to pursue their passions.
- **Access to the Digital Creators Music Seminar:** an enriching experience held at Pop Brixton on the 4th and 5th of August, the Digital Creators Music Seminar opened doors to the world of music and digital creativity.
- **Connecting Young Creatives from Within the Borough:** we facilitated meaningful connections among Lambeth's young creatives, encouraging collaboration and a sense of belonging.
- **Referrals to Support Services and Programmes:** our project not only ignited creativity but also provided referrals to vital support services and programs, ensuring holistic development.
- **Creative Expression:** we celebrated the power of creative expression, encouraging youth to discover and nurture their artistic talents.

[Discover Lambeth's Young Talent on Soundcloud](#)






PROJECT EXTENSION

Building Bridges, Extending Horizons

Due to a late start and overwhelming demand, we made the decision to extend our summer project until the 30th of September. This extension allowed us to:

- **Build on Trusted Relationships:** extending the project allowed us to deepen our connections with the youth, ensuring that they felt supported and valued.
- **Continuing Service:** we remained committed to providing essential services and opportunities, contributing to the ongoing growth of Lambeth's youth.
- **Planning for Delivery Post-September:** we strategically planned for the future, ensuring that our impact would extend beyond the summer months and into the lives of our youth.
- **A Wider Cohort:** the extension enabled us to reach an even wider audience, ensuring that more young people in Lambeth could benefit from our initiative.

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CLOSING STATEMENT

Celebrating Success, Inspiring Tomorrow

As our 2023 'Get The Bag' summer project draws to a close, we reflect on the incredible journey we've undertaken in Lambeth. From the Music Seminar to spectacular creative expression, we've witnessed the **transformational power of community initiatives**, made possible through the **generous support and funding from Lambeth Council**.

This project has not only **empowered young** individuals but has also **enriched the Lambeth community**, thanks to the vision and commitment of Lambeth Council to be a vital facilitator for 'Get The Bag'. We thank our dedicated team, our partners, and the youth who embraced this opportunity with open hearts and minds.

As we move forward, we carry the spirit of creativity and community with us, knowing that the impact of this project, supported by Lambeth Council, will **continue to resonate in Lambeth** and inspire us to **build a legacy** that supports a brighter future for all.

This report showcases the remarkable journey of Lambeth's summer project and the **positive impact** it has had on youth education and community initiatives in the borough. It serves as a testament to the **importance of investing in the future** of our young people and **fostering a sense of belonging** within our communities, with special thanks to Lambeth Council for their crucial support and funding.

